



Mr Wilson's Weekly Message



Good afternoon everyone,

We are in rewards trip season and it is brilliant to see so many students out on rewards trips. This week, sixty students went to Winter Wonderland for the day, while next week we have 100 out at Queens bowling and ice skating. Rewards are the crucial flip side to our behaviour policy. We invest a lot of time and money into rewards in order to teach students that hard work, respect, kindness and manners matter and to nurture character in them. This is part of our commitment to students' personal development and we are rightly proud of our work but obviously even more proud of the students themselves! Have a lovely weekend and do congratulate your child if they are off on one of these trips!

Congratulations

Huge well done to our Year 7 boys on winning yet another match vs All Saints 3-0



Christmas celebrations this week



A lovely Christmas lunch was enjoyed by students and staff this Thursday. 'Santa' even paid us a visit with his sack full of sweets!

Our golden postcard trip to Winter Wonderland was also a huge success. Congratulations to our winners who enjoyed a day out ice-skating.



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Subject in the Spotlight– Business

This week in **Business, Year 10** have been learning the best way to source capital for a business. They are learning how to gain quick influxes of finance in times of poor cash flow, and how to use bigger sums of capital to fund business growth. Which source of finance would be most appropriate for a business wanting to expand overseas, a bank loan or retained profit? They all have their benefits and drawbacks!

Year 10 Enterprise and Marketing have been using their accounting skills to calculate the revenue, total costs, profit and breakeven point for their Ice cream businesses. They have been using complex formulae to decide whether to increase the selling price of their ice creams or find a cheaper supplier. It takes patience and calculated risk to decide the best option for their business plan. Who will make the most profit? Wait to find out.

Year 11 Business students have been delving into the world of Globalisation. They are learning how importing and exporting products, commodities and services multi-nationally has an impact on stakeholders such as customers, government, suppliers and the environment. Ethics also has a lot to say about the exploitation of cheap labour and poor working conditions being used to complete mass scale production across the globe.

Finally, **Year 11 Enterprise and Marketing** are getting stuck in with their exam preparation. They are currently learning how businesses research the market and use market segmentation to find the perfect customer. Afterwards, Year 11 are learning how to calculate revenue, total costs and profit, and will even be able to draw, label and analyse a breakeven graph.

From the importance of cash to marketing and advertising, there is something for everyone in Business and Enterprise. To find out more about our business routes and schemes of learning, please go to www.thehurlinghamacademy.org.uk/curriculum/curriculum-maps.

Lead Teacher of Business– Ms Eshelby





Dads Matter

'West London Action for Children' will be running 'Dads Matter', a 6-week parenting course for Dads starting in late January. The start date is currently scheduled for 24th January (subject to availability of participants) and will run on Wednesdays 6.30pm-8.30pm.

This is a solution focused course that provides an opportunity for men to think about their role as fathers and covers topics such as encouragement, play, discipline, respect, communication etc.


Clients are asked to attend a consultation prior to the course starting to provide them with an opportunity to set their own goals and determine whether the course is right for them.



A forward-looking, solution-focused group for Dads and Stepdads

Topics include:

- ✓ Being a Dad
- ✓ Setting limits
- ✓ Getting cooperation
- ✓ Being encouraging
- ✓ Passing on your values
- ✓ Keeping your cool
- ✓ Building memories
- ✓ Working with your partner



**West London
Action for Children**

Next sessions starting
Wednesday January 24th
(subject to availability)
18:30-20:30

15 Gertrude Street, SW10 0JN
team@wlac.org.uk

The group is for men who live in the boroughs of Hammersmith & Fulham or Kensington & Chelsea or who have children who live in these boroughs



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Mr Wilson's commendations

It has been another impressive week here at the academy, with pupils once more working hard on their studies both in the classroom and at home. Congratulations go to all the following pupils who made it to the top of our leader boards this week. Photos of 1st places below

SENECA leaderboard:

1. (Yr9)

Ibrahim Abdirahman



2. (Yr8)

Aemilia Ambrose Prieto



3. (Yr11)

Avery Lee



SPARX Maths leaderboard:

1. (Yr7)

Kahsian Clarke



2. (Yr8)

Natye Silvera-Lawrence



3. (Yr9)

Angela Morella



SPARX Reader leaderboard:

1. (Yr7)

Ibrahim Ayad



2. (Yr8)

Badis Bouchaoui



3. (Yr9)

Omar Bouhiaoui



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This week in the Library!



It's the most wonderful time of the year!

This week in the library a little Christmas 'wish list' activity was held. Students wrote down their Christmas wishes, and a few selected winners will get a little Christmas gift. The best response came from Emilia who wished for all people all over the world to have a great time for the rest of their lives.

We also have a display of the books that Student Librarians chose during their bookshop visit, and of course a little Christmasy-display



Key dates

Description	Date	Time
Academic Awards Evening	Mon 18/12/2023	17:00 - 18:30
Christmas Rewards Trip	Wed 20/12/2023	09:00 - 16:00
Jungle Book - Full dress rehearsal	Thu 21/12/2023	09:00 - 15:30
End of Autumn term	Fri 22/12/2023	School day ends at 1:00 pm
INSET DAY	Mon 08/01/2024	No school for students
1st day of term for students	Tuesday 09/01/2024	8.25
Y9 Teenage Booster Immunisations	Thu 11/01/2024	All day



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